



# GANEŠĀNJALI



Śri Devi Nava-Rātri Mahotsavam  
Deepāvali / Śri Mahā Lakshmi Mahotsavam  
Skanda Shashti Mahotsavam

Monday, September 11<sup>th</sup> thru Thursday, November 16<sup>th</sup>, 2017



Śri Saraswati

THE HINDU TEMPLE SOCIETY OF NORTH AMERICA, NY  
Śri Mahā Vallabha Ganapati Devasthānam  
45-57 Bowne Street, Flushing, NY 11355-2202  
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Virgo

## ŠRI GURU PRAVEŠAM

Monday, September 11<sup>th</sup>, 2017

Jupiter moving from Kanya Rāśi (Virgo) to Tula Rāśi (Libra)



Libra

- 8:30 AM Šri Guru Homam.  
10:00 AM Poornāhuti.  
10:30 AM Šri Navagraha Abhishekam, Pooja, Hārati.  
6:00 PM Šri Guru Šlokaṃ.

## ŠRI DEVI NAVA-RĀTRI MAHOTSAVAM

Wednesday, September 20<sup>th</sup> thru Saturday, September 30<sup>th</sup>, 2017

### LAKSHĀRCHANA FOR ŠRI PĀRVATI

Wednesday, September 20<sup>th</sup> thru Friday, September 29<sup>th</sup>, 2017

- 11:00 AM, 11:30 AM & 12:00 Noon Šri Pārvati Lakshārchana  
7:15 PM Šri Pārvati Abhishekam



### ŠRI DURGĀ POOJA

Wednesday, September 20<sup>th</sup> thru  
Friday, September 22<sup>nd</sup>, 2017

- 8:00 AM Devi Suprabhātam.  
8:30 AM Šri Mahā Ganapati Pooja,  
Chandi Navāvarana Pooja,  
Lalitā Triśatināma Pooja.  
8:45 AM Šri Durgā Homam.  
10:00 AM Šri Durgā Abhishekam, Sahasranāma Pooja.

Wednesday, September 20<sup>th</sup>, 2017

Scheduled Šri Saraswati Abhishekam will be at 10:00 AM instead of 6:00 PM  
followed by Saraswati Sahasranāma Archana

Friday, September 22<sup>nd</sup>, 2017

Scheduled Mahā Lakshmi Abhishekam will be at 10:00 AM instead of 7:15 PM

Wednesday, Sept. 20<sup>th</sup> thru Saturday, Sept. 30<sup>th</sup>, 2017

- DAILY 7:15 AM (instead of 8:00 AM) - ŠRI GANAPATI SUPRABHĀTAM  
DAILY 7:30 AM (instead of 8:15 AM) - ŠRI VENKATEŠWARA SUPRABHĀTAM  
DAILY 5:00 PM - CHANDI KALAŠĀ POOJA, SAPTAŠATI PĀRĀYANAM



## ŠRI MAHĀ LAKSHMI POOJA

Saturday, September 23<sup>rd</sup> thru  
Monday, September 25<sup>th</sup>, 2017

8:00 AM Devi Suprabhātām.

8:30 AM Chandi Navāvarana Pooja, Lalitā  
Triṣatināma Pooja.

8:45 AM Šri Mahā Lakshmi Homam.

10:00 AM Šri Mahā Lakshmi Abhishekam, Sahasranāma Pooja.

Sunday, September 24th, 2017

Scheduled Šri Durga Abhishekam will be at 10:00 AM instead of 4:00 PM  
followed by Durga Sahasranāma Archana

## ŠRI SARASWATI POOJA

Tuesday, September 26<sup>th</sup> thru Friday, September 29<sup>th</sup>, 2017



8:00 AM Devi Suprabhātām.

8:30 AM Chandi Navāvarana Pooja, Lalitā Triṣatināma Pooja.

8:45 AM Šri Saraswati Homam.

9:15 AM Šri Saraswati Pustaka Mandala Pooja, Āyudha  
Pooja.

10:00 AM Šri Saraswati Abhishekam, Sahasranāma Pooja.

Wednesday, September 27th, 2017

Scheduled Šri Saraswati Abhishekam will be at 10:00 AM instead of 6:00 PM  
followed by Saraswati Sahasranāma Archana

Friday, September 29th, 2017

Scheduled Mahā Lakshmi Abhishekam will be at 10:00 AM instead of 7:15 PM



## DURGĀSHTAMI

Thursday, September 28<sup>th</sup>, 2017

- 9:00 AM Šri Durgā Abhishekam,  
Sahasranāma Pooja, Hāрати.  
*During Alankaram - Chanting of Devi Stotram.*
- 4:00 PM Šri Durgā Deepa Namaskaram

## VIJAYA DAŠAMI

Saturday, September 30<sup>th</sup>, 2017



- 7:30 AM Devi Suprabhātam.
- 8:00 AM Chandi Homam.
- 11:00 AM Šri Durgā, Lakshmi, Saraswati Mahā Abhishekam.
- 12:00 Noon Lalitā Trišatināma Archana, Pooja, Hāрати.
- 4:00 PM VIDYĀRAMBHAM FOR CHILDREN, HĀRATI.
- 6:00 PM Šri Durgā Prakara Utsavam.

Scheduled Ganapati Suprābhatam will be at 7:00 AM instead of 8:00 AM  
Scheduled Venkatešwara Suprābhatam will be at 7:15 AM instead of 8:15 AM  
Scheduled Venkatešwara Abhishekam will be at 9:00 AM instead of 11:00 AM



## "RAS GARBA MAHOTSAVAM"

Friday, Sept. 22<sup>nd</sup>, Saturday, Sept. 23<sup>rd</sup>,  
& Sunday, Sept. 24<sup>th</sup>, 2017

8:00 PM to 10:30 PM  
Location: To Be Announced

**ALL ARE INVITED**

## ŠRI SARASWATI

Šri Saraswati is the *śakti* or the power or energy behind Lord *Brahma*, the Creator. She is the embodiment of the Divine Mother in Her manifestation as the Goddess of Learning. She enables Her votaries to pursue and achieve the goal of life, i.e. Self-Realization. She is the presiding Deity of all branches of knowledge and is variously known as *Sakala Kalā Vāni*, *Vidyā Swarupini*, *Vāk Devi* etc. all of which convey Her most prominent attribute as the Goddess who confers on her devotees, felicity with words or skills for realizing the Supreme Knowledge, the goal of human life.

Out of an infinite number of species in the universe, the Divine Mother has bestowed the ability to speak on human beings only, with the specific objective of enabling them to acquire the Supreme Knowledge by properly utilizing words. Accordingly, those blessed souls who have an understanding of the purpose of this special Divine gift, are inclined to utilize words, both spoken and written, in furtherance of this goal only. Out of these *mahātmas* (great souls) a chosen few like *Mooka Kavi* or *Kāidasa* or *Ādi Śankara* etc. receive Her blessings in full measure and compose beautiful and profound poems, by reading which the entire humanity is benefited.

Šri Saraswati is usually depicted with four arms, seated on a *hamsa* (swan), clad in a white garment, carrying *aksha māla* and *pustaka* (book) respectively in two arms and holding a *veena* by the other two arms. Her white garment stands for purity and those blessed by Her will have crystal clear intellect enabling them to easily gain the Supreme Knowledge. Each letter of the alphabet denotes a distinct sound and *Aksha Māla* or 'garland of letters' is made of all individual letters in the alphabet. This garland signifies that She resides in each letter or sound denoted by it. The *pustaka* (book) in Her hand symbolically represents the collection of all words made out of these letters and sounds. Among all the musical instruments, the music generated by *Veena*, is considered supreme.

Her two *vāhanas* (vehicles) are a swan and a peacock. The swan symbolizes *viveka* or discrimination (between reality and unreality) because of its ability to separate pure milk from water. Similarly, a peacock represents the multifarious sense-attractions in this world and by riding a peacock Šri Saraswati shows us that we should have complete mastery over our senses and its attractions.

The ninth and last day of *Devi Navarātri* is a special day for the worship of Šri Saraswati. This day is also known as *Āyudha Pooja Day*. On this day devotees place in the altar books or other instruments of their respective occupations or livelihood and worship Šri Saraswati, invoking Her in the books or instruments placed in the altar and seeking Her blessings.

On the following day (*Vijaya Daśami*), after worshipping the books or instruments once again, devotees remove those from the altar and re-commence their pursuit of Knowledge in their respective fields. *Vijaya Daśami Day* is considered very auspicious for *Vidyārambham* or initiating children to learning and Šri Saraswati is sure to lead those children to victory and success.

**DEEPĀVALI CELEBRATIONS**  
**ŠRI MAHĀ LAKSHMI MAHOTSAVAM**  
Monday, October 16<sup>th</sup> thru Wednesday, October 18<sup>th</sup>, 2017



**DHANTERĀS**

**Monday, October 16<sup>th</sup>, 2017**

7:15 PM Vishwaksena Ārādhana, Mahā Lakshmi Kalaša  
Sthāpanam, Ābharana Pooja (Pooja for Ornaments).

**NARAKA CHATURDAŠI**

**Tuesday, October 17<sup>th</sup>, 2017**

10:30 AM Šri Mahā Lakshmi Abhishekam, Pooja, Hārati.  
6:00 PM ŠRI KEDAREŠWARA POOJA.  
7:15 PM Šri Mahā Lakshmi Sahasranāma Pooja.



**DEEPĀVALI DAY**

**Wednesday, October 18<sup>th</sup>, 2017**



8:30 AM Šri Mahā Lakshmi Homam, Šri Mahā Lakshmi  
Kalaša Pooja.  
9:30 AM Šri Mahā Lakshmi Abhishekam, Pooja, Hārati.  
10:45 AM Šri Mahā Lakshmi Mantra Japam.  
5:00 PM Šri Lakshmi-Kubera Mantra Japam, Hārati.  
7:15 PM DEEPA POOJA, ŠRI LAKSHMI KUBERA  
SAHASRANĀMA POOJA, Hārati.

Scheduled Šri Saraswati Abhishekam will be at 9:30 AM instead of 6:00 PM  
followed by Saraswati Sahasranāma Archana

**ŠRI GOVARDHAN ANNAKUT FESTIVAL**  
**Friday, October 20<sup>th</sup> thru Sunday, October 22<sup>nd</sup>, 2017**



9:00 AM Šri Krishna Abhishekam, Pooja, Hārati.

**“Annakut Festival”**

(Mahā Prasādam) is the offering of sweets, dry fruits, fruits and other delicious items, to Šri Krishna to mark the beginning of the New Year. Along with these offerings, devotees pray seeking Happiness, Prosperity, Good Health and Peace for the coming year.

**“Annakut Daršan”**

From Friday, Oct. 20<sup>th</sup> - 4:00 PM to Sunday, Oct. 22<sup>nd</sup> - 6:00 PM

**VIKRAM SANVAT (2074)**

**Friday, October 20<sup>th</sup>, 2017**

- 8:00 AM Šri Mahā Ganapati Suprabhātam.  
8:15 AM Šri Venkatešwara Suprabhātam.  
8:15 AM Šri Mahā Ganapati Homam.  
9:00 AM Šri Mahā Ganapati Abhishekam, Pooja, Hārati.  
6:00 PM ŠRI ŠĀRADĀ POOJA (Account Books Pooja).

***NEXT ISSUE OF GANEŠĀNJALI***  
**KĀRTIKA DEEPAM, DHANURMĀSA POOJA,**  
**OTHER POOJAS & FESTIVITIES**

# SKANDA SHASHTI MAHOTSAVAM

Friday, October 20<sup>th</sup> thru Thursday, October 26<sup>th</sup>, 2017



## Friday, October 20<sup>th</sup>, 2017

- 8:15 AM Šri Maha Ganapati Homam.  
9:00 AM Šri Maha Ganapati Abhishekam, Pooja, Anujna,  
Vāstu Šānti, Ankurārpanam, Rakshā Bandanam, Hārati.  
5:00 PM Šri Subrahmanya Kalaša Sthāpanam, Yāgašāla Pooja,  
Homam.  
6:00 PM SADAKSHARA MANTRA JAPAM BEGINS.  
7:15 PM Šri Šubrahmanya Utsava Moorthi Abhishekam, Hārati.

## Saturday, October 21<sup>st</sup> thru Tuesday, October 24<sup>th</sup>, 2017

- 8:00 AM Yāgašāla Pooja, Homam.  
9:00 AM SADAKSHARA MANTRA JAPAM  
10:00 AM Šri Shanmukha Abhishekam, SPECIAL ALANKĀRAM,  
Pooja, Hārati.  
5:00 PM Yāgašāla Pooja, Homam.  
6:00 PM SADAKSHARA MANTRA JAPAM  
7:15 PM Šri Subrahmanya Utsava Moorthi Abhishekam,  
Hārati.

Tuesday, October 24<sup>th</sup>, 2017

Scheduled Šri Shanmukha Abhishekam will be at 10:00 AM instead of 7:15 PM

## NĀGA CHATURTHI

Monday, October 23<sup>rd</sup>, 2017

- 8:00 AM Šri Nāgarāja Homam.  
9:00 AM Šri Nāgarāja Abhishekam, Pooja, Hārati.



**SKANDA SHASHTI DAY**  
**Wednesday, October 25<sup>th</sup>, 2017**

- 8:00 AM Yāgaśāla Pooja, Homam.  
9:00 AM SADAKSHARA MANTRA JAPAM CONCLUDES  
9:30 AM Mahā Poornāhuti, Kāvadi Pooja, Procession with  
“Pālkudam” (Milk Pots) and Kāvadi.  
10:30 AM Šri Valli Devasena sameta Šri Subrahmanya  
Abhishekam, SPECIAL ALANKĀRAM, Hārati.  
5:00 PM Utsava Moorthy Abhishekam, Hārati.  
6:00 PM Šri Subrahmanya Triṣatināma Pooja, Hārati.  
7:15 PM Prākāra Utsavam.

**Thursday, October 26<sup>th</sup>, 2017**

- 5:00 PM ŠRI VALLI DEVASENA SAMETA  
ŠRI SUBRAHMANYA SWĀMY KALYĀNA  
UTSAVAM, Hārati.  
6:30 PM Upachara Pooja, Prakara Utsavam



**TULA POORNIMA**

**Friday, November 3<sup>rd</sup>, 2017**

- 4:30 PM Šri Šiva Abhishekam, Anna Alankaram,  
Šri Rudra Triṣati Nama.

**ŠRI AYYAPPA MANDALA POOJA BEGINS**

**Thursday, November 16<sup>th</sup>, 2017**

- 8:15 AM Šri Ayyappa Suprabhātam.  
5:00 PM Šri Ayyappa Abhishekam, Bhajans, Pooja, Hārati.

**Every Saturday until Makara Sankrānti**

- 6:00 PM Šri Ayyappa Abhishekam, Bhajans, Pooja, Hārati.

Thursday, November 16<sup>th</sup>, 2017 thru Sunday, January 14<sup>th</sup>, 2018

DAILY 8:15 AM - Šri Ayyappa Suprabhātam

- ♦ Scheduled Šri Ganapati Suprabhātam will be at 7:30 AM
- ♦ Scheduled Šri Venkateśwara Suprabhātam will be at 7:40 AM

## POOJA SPONSORSHIP

### DEVI NAVA RĀTRI

<input type="checkbox"/> All 9 Days (All Scheduled Poojas)	\$ 701.00
<input type="checkbox"/> Single Day (All Poojas Scheduled for this day - except Sept. 30 <sup>th</sup> )	\$ 101.00
<input type="checkbox"/> Vijaya Daśami (Sept. 30 <sup>th</sup> )	\$ 151.00
<input type="checkbox"/> Laksharchana for Śri Pārvati (All Days)	\$ 251.00
<input type="checkbox"/> Laksharchana for Śri Pārvati (per session)	\$ 12.00
<input type="checkbox"/> Śri Durga, Lakshmi, Saraswati Abhishekam	\$ 125.00
<input type="checkbox"/> Sahasranāmam	\$ 12.00
<input type="checkbox"/> Vidyārambham	\$ 25.00
<input type="checkbox"/> Saptaśati Pārāyanam (Single Day)	\$ 21.00
<input type="checkbox"/> Saptaśati Pārāyanam (All Nine Days)	\$ 151.00
<input type="checkbox"/> Śri Durga Deepa Namaskara	\$ 31.00
<input type="checkbox"/> Śri Devi Special Archana (Sept. 20 <sup>th</sup> - Sept. 30 <sup>th</sup> )	\$ 31.00

### DEEPĀVALI

<input type="checkbox"/> All 4 Days (All Scheduled Poojas)	\$ 251.00
<input type="checkbox"/> Deepa Pooja / Lakshmi / Kubera Pooja*	\$ 51.00
<input type="checkbox"/> Śarada Pooja (Account Books Pooja)	\$ 31.00
<input type="checkbox"/> Annakut Utsavam	\$ 51.00
<input type="checkbox"/> Kedāreśwara Pooja	\$ 31.00

### SKANDA SHASHTI

<input type="checkbox"/> All 6 Days (All Scheduled Poojas)	\$ 301.00
<input type="checkbox"/> Single Day (Except Oct. 25 <sup>th</sup> )	\$ 51.00
<input type="checkbox"/> Skanda Shashti Day (Oct. 25 <sup>th</sup> )	\$ 101.00
<input type="checkbox"/> Kāvadi Pooja/Pālkudam	\$ 15.00
<input type="checkbox"/> Kalyāna Utsavam	\$ 31.00
<input type="checkbox"/> Sahasranāma Pooja	\$ 12.00

**NAGA CHATURTHI**..... \$ 75.00

**ABHISHEKAM**..... \$ 51.00

<input type="checkbox"/> Durgā	<input type="checkbox"/> Lakshmi	<input type="checkbox"/> Saraswati	<input type="checkbox"/> Nāgarāja
<input type="checkbox"/> Pārvati	<input type="checkbox"/> Shanmukha	<input type="checkbox"/> Guru	<input type="checkbox"/> Śiva

**HOMAM**..... \$ 51.00

<input type="checkbox"/> Durgā	<input type="checkbox"/> Lakshmi	<input type="checkbox"/> Saraswati
<input type="checkbox"/> Chandi	<input type="checkbox"/> Shanmukha	<input type="checkbox"/> Nāgarāja
		<input type="checkbox"/> Guru

**TRIŚATINĀMA POOJA**..... \$ 21.00

<input type="checkbox"/> Lalita	<input type="checkbox"/> Subrahmanya
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**ANNA ALANKĀRAM**..... \$ 51.00

<input type="checkbox"/> Śiva
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*\*Devotees may purchase Kubera/Lakshmi coin - \$25.00 per coin*

**THE HINDU TEMPLE SOCIETY OF NORTH AMERICA, NY**

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**SPONSORSHIP FORM**

(You may photocopy this page and use it instead)

Please perform the following \_\_\_\_\_  
\_\_\_\_\_

Enclosed is my check for the amount of \$ \_\_\_\_\_

Payable to: *The Hindu Temple Society of North America*  
Visa/MasterCard Accepted!

Card # \_\_\_\_\_

Exp. Date \_\_\_\_\_

Name	Nakshatra
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_____	_____
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Gotra: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: (R) \_\_\_\_\_ (O) \_\_\_\_\_

Email: \_\_\_\_\_

## TRAVEL DIRECTIONS TO THE TEMPLE

**By Automobile:** (A) If you are driving **from Manhattan or points West**, take I-495 East (Long Island Expressway) to Exit 24 (Kissena Blvd) and turn **LEFT** at Kissena Blvd.

(B) If you are driving **from Long Island or points East**, take I-495 West (Long Island Expressway) to Exit 24 (Kissena Blvd) and turn **RIGHT** at Kissena Blvd.

Drive about a mile on Kissena Blvd and turn **RIGHT** into Holly Avenue. Drive 3 blocks on Holly Avenue to Bowne Street. The Temple is on the **LEFT** side.

(C) If you are driving **from Connecticut or points North**, take I-95 South to I-678 South (Van Wyck Expressway). After crossing Whitestone Bridge, stay on I-678 South (**RIGHT** lane) and take Exit 15 to 20th Ave. At the traffic light, turn **LEFT** into Parsons Blvd and drive about 2.5 miles. At Flushing Hospital Medical Center (on **RIGHT**), turn **RIGHT** into 45th Ave and drive to next block. At Smart Street, turn **LEFT** and drive to the end of the street to Temple Parking Lot behind the temple.

(D) If you are driving **from Princeton, Philadelphia or points South**, take I-278 via Staten Island and take Exit 35 to I-495 East (Long Island Expressway) and follow directions as above (A).

**By Public Transportation:** Take Subway **Train No. 7** from Times Square to Flushing Main Street (the last stop on 7 train). Then take MTA **Bus Q27** from Main Street to Bowne Street on Holly Avenue. The bus runs on Kissena Blvd and turns left into Holly Ave Bus Stop. The next stop is Bowne Street near the temple. The bus ride is about 5 to 10 minutes. You may also take MTA **Buses Q17, Q25 and Q34** to Kissena Blvd and Holly Avenue and walk two short blocks to the temple.

Long Island Rail Road (**LIRR**) Trains from Penn Station / Woodside to Port Washington also stop in Flushing Main Street, adjacent to 7 train.